



MANILA
INTERNATIONAL
AIRPORT
AUTHORITY

MIA Road, NAIA Complex
Pasay City, Philippines 1300

www.miaa.gov.ph
(632) 8877-1109

INVITATION TO BID

The **MANILA INTERNATIONAL AIRPORT AUTHORITY (MIAA for brevity)**, now invites bids for the Procurement Project, particularly described as:

<i>Project Name / Title</i>	CREATIVE DESIGN SERVICES AND SOCIAL MEDIA CONTENT CREATION FOR MIAA'S REBRANDING AND PR CAMPAIGNS
<i>Contract Duration</i>	One (1) year, renewable for a maximum of three (3) years at the option of the Authority.
<i>Bidder Eligibility</i>	Must have an experience in the Creative Design Services.
<i>Source of Funding and Year</i>	CY 2023 COB
<i>Approved Budget for the Contract (ABC)</i>	<i>Amount in words</i> PESOS: TWO MILLION FOUR HUNDRED NINETEEN THOUSAND TWO HUNDRED AND 00/100 ONLY
	<i>Amount in figures</i> PhP2,419,200.00
	IN PHILIPPINE CURRENCY
<i>Procurement Project/ Identification number</i>	Responsibility Center Code No. 23-B10P-50210030-27
	<i>Source of funding and year</i> CY 2023 COB
<i>Particulars:</i> Intends to apply the sum of <u>PhP2,419,200.00</u> corresponding to each <u>lot/item per 23-B10P-50210030-27</u> or each <u>lot/item</u> being the ABC to payments under the contract for each <u>lot/item</u> .	

The schedules of BAC activities are as follows:

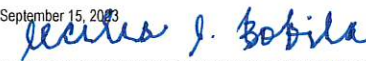
<i>Activities</i>	<i>Date and time</i>	<i>Venue</i>
1. Issuance of Bid Documents Prospective Bidders may obtain further information from BAC Secretariat and inspect the Bidding Documents. Cost of Bidding Documents ¹ PhP 5,000.00 only.	September 18, 2023 to October 10, 2023 (8:00 AM-5:00 PM)	BAC Secretariat 4/F, MIAA Administration Building
2. Pre-bid Conference²	26 September 2023 at 2:00 PM	Audio Visual Room, 4/F, MIAA Administration Building
3. Submission and Receipt of Bids³ Must be duly received by the BAC Secretariat. LATE BIDS SHALL NOT BE ACCEPTED	10 October 2023 NOT LATER THAN 12 NN.	BAC Secretariat 4/F, MIAA Administration Building
4. Bid opening⁴	10 October 2023 at 2:00 PM	Audio Visual Room, 4/F, MIAA Administration Building

Bids received in excess of the ABC are automatically rejected at bid opening. Bidding will be conducted through open competitive bidding procedures using a non-discretionary "pass/fail" criterion as specified in the 2016 Revised Implementing Rules and Regulations (IRR) of Republic Act (RA) No. 9184. All Bids must be accompanied by a Bid Security in any of the acceptable forms and in the amount stated in the Instruction to Bidders (ITB) Clause 14. The MIAA reserves the right to reject any and all bids, declare a failure of bidding, or not award the contract at any time prior to contract award in accordance with Sections 35.6 and 41 of the 2016 Revised IRR of RA No. 9184, without thereby incurring any liability to the affected bidder or bidders.

For further information, please refer to:


MS. ELSJE P. NITOLLANO
BAC Head Secretariat
Bids and Awards Committee
Nos. 88771109 Loc. 3736,3838 and 3010
e-mail: miaa.bac.secretariat@gmail.com

Date of Issue: September 15, 2023


ATTY. CECILIO A. BOBILA
Vice-chairperson, MIAA Bids and Awards Committee

¹ Appendix 8 Guidelines on the sale of Bidding Documents

² Pre-Bid Conference² webcasting via Facebook Live at Ninoy Aquino International Airport which shall be open to prospective bidders;

³ Manual submission only.

⁴ Bids will be opened in the presence of the bidders' representatives who choose to attend the activity.